



## **Privacy Statement**

This Privacy policy only concerns Brown's Customers and users of our Laser services.

Brown's ensures that your privacy is protected when using our services. This Privacy Statement applies to information that is collected by Brown's Pharma Limited. This policy applies only to information collected at brownspharmacy.eu, through any brownspharmacy.eu related mobile application, through a computerized device in our stores. The Maltese Company – Brown's Pharma Limited is responsible for your personal data under the applicable national data protection law.

### **How do we use your data?**

In providing your personal data you consent to Brown's using the data collected in order to meet our commitments to you and to provide you with the service you expect. We need your personal data for the following purposes:

1. To create your personal account at Brown's (e.g. your name and email address);
2. To process your requests/orders (e.g. your name, address, date of birth and bank details);
3. To be able to send text message notifications (e.g. your mobile phone number);
4. To be able to send you marketing offers such as newsletters and our catalogues (e.g. your email address, your name and your postal address);
5. To be able to contact you in the event of any problem with a service we provide (e.g. telephone number, address, email);
6. To enable us to answer your queries and to inform you of new or changed services (e.g. your email address);
7. To notify the winners in promotions (e.g. your email address, name, home address and telephone number);
8. To be able to analyse your personal data to provide you with relevant marketing offers and information (e.g. name, buying habits)

We will only keep your data for as long as necessary to carry out our services to you or as long as we are required by law. After this your personal data will be deleted. We cannot remove your data when there is a legal storage requirement, such as book keeping rules or when there is a legal ground to keep the data, such as an on-going contractual relationship.

Non-personal data is used as described above and in other ways as permitted by applicable laws, including combining non-personal data with personal data.

### **What are your rights?**

You have the right to request information about the personal data we hold on you. If your data is incorrect, incomplete or irrelevant you can ask to have the information corrected or removed. You can contact us by telephone on 21422999 or by e-mail at [customercare@brownspharmacy.eu](mailto:customercare@brownspharmacy.eu)

### **Who has access to the data?**

We do not sell your information to third parties. We do, however, share data with third parties when necessary to fulfil a transaction, complete a service, for administrative purposes, or when required by law. Any data that is forwarded to third parties is used to meet Brown's commitments to you.

### **How do we protect your data?**

No data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you understand that any information that you transfer to us is done at your own risk.

### **What data do we collect?**

We collect Personal data, which is information that identifies you personally, such as your name, address, telephone number, email address.

### **Links**

The website may include links to other websites which don't fall under our supervision. We cannot accept any responsibility for the protection of the privacy or the content of these websites, but we offer these links to make it easier for our visitors to find more information about specific subjects.

### **E-mail Opt-out**

We communicate with users who subscribe to our services on a regular basis via email. For example, we may use your email address to confirm your request, to send you notice of payments, to send you information about changes to our products and services, and to send notices and other disclosures as required by law. Generally, users cannot opt-out of these communications, but they will be primarily informational in nature rather than promotional.

### **Text Messaging**

By providing your mobile phone number, you hereby consent to receive autodialed and/or pre-recorded telemarketing calls and text messages from or on behalf of us at the mobile number that you provide at sign-up. You understand that consent to receiving messages on your mobile device is not a condition of purchase and understand that message and data rates may apply. Additionally, should you choose to stop receiving such messages, you can contact us directly at [customercare@brownspharmacy.eu](mailto:customercare@brownspharmacy.eu)

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